

COUNTY OF YORK

MEMORANDUM

DATE: May 20, 2004 (BOS Mtg. 06/01/04)

TO: York County Board of Supervisors

FROM: James O. McReynolds, County Administrator

SUBJECT: 2004 Yorktown July 4th Celebration

In each of the past several years, the Board has provided funding from the tourism-designated lodging tax revenues to support the Yorktown July 4th Celebration. Again, funding is requested from the FY2004 lodging tax revenues.

As the Board is aware, the County plays a major role in staging the Yorktown July 4th Celebration event and, in order to ensure that it runs as smoothly as possible, has taken on the responsibility of providing a significant amount of logistical support and equipment. This year, the Division of Parks and Recreation requested \$50,000 and staff has recommended \$40,000 to fund the equipment and work-as-required staff for the 2004 event. Staff does not recommend the purchase of a utility vehicle and medic bed for \$10,000 from Tourism Funds. A copy of the proposed budget is attached. Since planning for the 2004 event is already underway and since the logistical support is so critical to the success of the event, the planning committee is anxious to know whether the Board will be able to support its request.

Sufficient funds to cover this recommendation have been tentatively designated and reserved in planning for the 2004 lodging tax revenues allocation process. The July 4th Celebration is an important annual event for County residents and visitors to Yorktown and it is important that adequate logistical support be provided to ensure its success. Therefore, I recommend that the Board approve this allocation and appropriate this expenditure of funds from the Tourism Fund. Adoption of proposed Resolution No. R04-95 will accomplish this.

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Attachment

- Fourth of July Budget
- Proposed Resolution No. R04-95